

# TFOODS Pitch & Poster Competition GUIDELINES

## 1. Submission Overview

- **Deadline:** All poster submissions must be received by **October 16, 2024**.
- **Topic Focus:** Posters should address topics related to Alternative Proteins. This may include, but is not limited to:
  - Innovations in alternative protein sources
  - New processing methods for alternative proteins
  - Sustainable production methods
  - Nutritional analysis and health impacts
  - Consumer acceptance and market trends
  - Regulatory considerations and future outlooks

## 2. Poster Format

- **Size and Layout:** Posters should be formatted for A0 size (841mm x 1189mm), in a portrait orientation. TUMCREATE will cover the cost of printing your poster.
- **Content Structure:**
  - *Title:* A clear and concise title that reflects the research topic.
  - *Abstract:* A brief overview (250-300 words) summarizing the research objectives, methodology, results, and conclusions.
  - *Introduction:* Background information and the significance of the research.
  - *Methods:* Description of the research methods used.
  - *Results:* Key findings presented with visuals such as graphs, charts, or images.
  - *Conclusion:* Implications of the research and potential future directions.
  - *References:* A list of key references cited in the poster.
  - *Design:* Ensure the poster is visually appealing, with clear headings, readable font sizes, and high-quality images/graphics.
- **Printing of Posters:**
  - Posters will be printed centrally by the conference organizers
  - Submit poster artwork by **26 October 2024, EOD**

## 3. Submission Process

- **Digital Submission:** Posters must be submitted electronically in PDF format.
- **File Naming:** Name your file as [LastName\_FirstName\_TFOODS2024.pdf].
- **Artwork Submission Portal:** Upload your poster through the TFOODS conference portal. The link will be provided after the first selection round.

#### 4. Selection Process

- **Review Criteria:** Posters will be evaluated based on:
  - *Relevance to the theme of alternative proteins*
  - *Clarity and quality of the research presented*
  - *Visual design and overall impact*
- **Pitch Selection:** Five posters will be selected for a live pitch presentation on stage at TFOODS.

#### 5. Pitch Session

- **Presentation Format:** Each selected researcher will have 5 minutes to pitch their research, followed by a Q&A session.
- **Judging:** The best pitch will be determined by a panel of industry, academic, and R&D leaders.
- **Prize:** The 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup> winner will receive **\$\$500, \$\$300, \$\$200**, respectively and will be announced publicly by TUMCREATE in connection to the activity and TFOODS 2024.

#### 6. Important Dates

- **Extended Abstract Submission Deadline:** October 16, 2024
- **Notification of Posters Acceptance:** October 21, 2024
- **Notification of Pitching on Stage:** October 21, 2024
- **Submission of Artwork:** October 26, 2024
- **Live Pitch Session:** November 5, 2024, at the TFOODS Conference

For additional details or questions, please contact us at [[tfoods@tum-create.edu.sg](mailto:tfoods@tum-create.edu.sg)].

We look forward to your innovative contributions!

Organized by:

**TUMCREATE**

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In Cooperation with:

